

MUHAMMED NAJIH NP

Digital Marketing Executive

Motivated digital marketer with a strong background in using data and creative strategies to grow businesses online. Experienced in designing and running digital campaigns that increase brand awareness, attract customers, and improve return on investment (ROI). Skilled in SEO, social media, email marketing, and online advertising to bring in quality traffic and leads. Quick to learn new trends and adapt to changes in the digital world. Focused on creating clear and engaging content while helping businesses achieve real, measurable results.

CONTACT

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najih.in

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Kannur, Kerala

Educational Background

Digital Marketing Opentutor
Digital Academy, Kannur March
2024

TECHNICAL SKILLS

- Search Engine Optimisation
- Social Media Marketing
- Wordpress Developer
- Google Ads
- E mail Marketing
- Search Engine Marketing

Soft Skills

- Active Listening
- Interpersonal communication skills
- Leadership
- Motivation
- Team Management

Work Experience

Digital Marketing Intern
Opentutor Digital Academy, Kannur October 2024

Assisted in the execution of paid advertising campaigns, including keyword research, ad creation, and performance tracking.

CERTIFICATIONS

- 3 Months of Digital Marketing Training Certificate
- Fundamental Digital Marketing
- Google Analytics
- Advanced Google Analytics
- Hubspot Social Media Marketing
- Hubspot Content Marketing
- Google Ads Search
- Google Ads Video
- Semrush Academy

LANGUAGES

English 

Malayalam 

PROJECT EXPERIENCES

OF DIGITAL MARKETING

SEARCH ENGINE OPTIMISATION

(SEO)

- Blog Post
- Key word Research Done For First print
- Seo Audit Done For Firstprint
- Off Page Activities
- On Page Activities

E Commerce Website

- Created a E-Commerce
ecom.najih.in

SOCIAL MEDIA MARKETING

(SMM)

- Prepared Social Media Strategy
 - Content Calendar
 - Perfectly Handling Social Media Accounts
 - Running Ads for Softzone Interiors & Fenix Advertising
 - Ad Run For Opentutor Digital Academy & Opentutor Design School (October Batch)
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Search Engine Marketing

(SEM)

- Google Ads
 - Keyword Research Done For Firstprint
 - Run Google Ad For Opentutor Design School
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Web Designing Projects

- Angle Tutor (Demo)- <https://najih.in/angle-tutor/>
- Expotent(Demo)- <https://najih.in/exponent/>
- Finance&Wealth Managment(Demo)- <https://najih.in/finance/>
- Homezen(Demo)- <https://najih.in/homezen/>
- Mumbai (Demo)- <https://najih.in/mumbai/>
- Oxted (Demo)- <https://najih.in/home/>